

inspiring|leaders



WE ARE RECRUITING

A NEW MARKETING

& COMMUNICATIONS

MANAGER



Strategic partners



ARE YOU INTERESTED IN BECOMING OUR MARKETING AND COMMUNICATIONS MANAGER

Are you seeking a fresh opportunity to drive impact within the education sector?

If that resonates with you, you could be the ideal fit for the position of Marketing and Communications Manager at Inspiring Leaders.

This role involves collaborating with multi-academy trusts and schools to enhance initial teacher training and create long lasting, impactful partnership for executive leaders, ultimately impacting the life chances of the students in our schools.

Click Here: [Full Job Description and Person Specification](#)



www.inspiringleaderstoday.com



info@iltoday.co.uk



ABOUT US

Inspiring Leaders, a non-profit partnership of Multi Academy Trusts (MATs) in the East Midlands, led by experienced leaders across various sectors, is dedicated to enhancing young people's opportunities in the region.

Our initiatives include:

- **Professional Communities for MAT Leaders:** We foster collaboration and learning among MAT partners through 14 professional learning communities, with 19 MAT partners currently engaged.
- **Initial Teacher Training (ITT):** We provide outstanding postgraduate, school-led teacher training in partnership with MATs, covering Primary and Secondary phases across the Midlands.
- **Conferences, Events, and Tours:** We organize annual conferences for school and MAT leaders featuring international speakers, as well as student conferences focused on the International Sustainability Development Goals (SDGs). Additionally, we offer study tours for teachers and leaders to learn from others' practices and diverse cultures.

Recognised for innovation and receiving positive feedback, we are excited about future opportunities.

The Marketing and Communications Manager role offers involvement in all aspects of our dynamic work.



WHO WE ARE SEEKING

Are you a skilled and motivated individual seeking a challenging role within the education sector?

We are currently recruiting for a passionate Marketing and Communications Manager to join our dynamic team at Inspiring Leaders. As the Marketing and Communications Manager, you will work closely with the Operations Manager, SCITT Director, Managing Director, and Partners to lead various areas of work.

Your responsibilities will include:

- Designing and implementing our marketing strategy in collaboration with leaders and partners.
- Engaging and collaborating with our partners to ensure offer high quality, professionally led services and communications.
- Ensuring an excellent customer experience for our trainees and partners through continuous improvement initiatives.
- Leading project delivery alongside colleagues and partners.
- Supporting the onboarding of participants to all Inspiring Leaders programmes.
- Being creative and solution-focused to enable Inspiring Leaders to achieve our mission.

This is a full-time, year-round role but we are open to considering flexible working arrangements. Part-time applicants and applicants who are interested in reduced weeks per year to support their circumstances.





WHAT WE CAN OFFER YOU

As well as working with fun, committed colleagues in a supportive environment, we also offer the following workplace benefits:

- A strong moral purpose to your work and a warm, creative team to work alongside.
- Workplace benefits through Edenred which includes retail discounts and much more.
- Generous paid holidays – 24 days to start, rising to 30 days after 5 years' service.
- Enrolment to the local government pension scheme.
- Flexible working hours.
- Opportunities for professional learning and career development.
- Regular reviews and development planning to support career development.
- The opportunity to take part in social events.
- Opportunity to work in diverse and inclusive environment.
- And of course, to work with some of the best people in the sector and the opportunity to change lives.



TO BE SUCCESSFUL YOU WILL NEED TO

- Strong background in marketing and communications, ideally with relevant experience in the education sector or a related field.
- In-depth understanding of marketing strategies, including digital marketing, content creation, and brand management.
- Excellent communication skills, both written and verbal, with the ability to tailor messages to different audiences.
- Demonstrated ability to develop and implement marketing campaigns that effectively reach target demographics.
- Proficiency in using various marketing tools and platforms, such as social media management tools, email marketing software, and analytics platforms.
- Leadership skills to effectively manage a team and collaborate with other departments to achieve marketing objectives.
- A passion for education and a commitment to promoting the mission and values of the educational institution.





ARE YOU INTERESTED IN APPLYING?

If you are interested in applying for this post:

- Please write a cover letter of no more than two sides of A4 detailing your suitability for the role.
- Please submit an application form.

Please return both documents to info@iltoday.co.uk by 19th April 2024.

If you would like to discuss the role any further, please contact Ben Jordan on 0755444442.

Inspiring Leaders prioritizes the safety and well-being of children and young people. Applicants must consent to child protection screening, including checks with previous employers and the Disclosure and Barring Service (DBS).



FOR MORE INFORMATION

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tomorrow's leaders *inspired* by today's



 **inspiring|leaders**
teacher training



OUR PARTNERS

